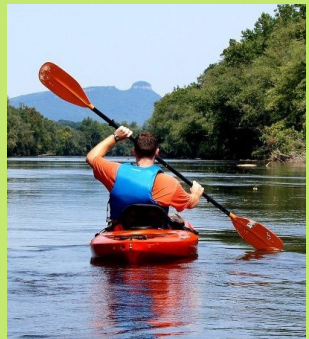


Tapping into Tourism:

Marketing Tips



Tourism remains a strong industry in the Yadkin Valley and North Carolina.

Learn how you can tap into this arena to market your business and events.

Join Jessica Icenhour Roberts, Director of Tourism for the Greater Mount Airy Chamber of Commerce, as she gives an insider's guide to promote your business and build your customer base.

- ◆ ***Learn the best websites and local tourism resources***
- ◆ ***Hear what tourists are requesting when they visit our area***
- ◆ ***Explore how you can use social media to drive tourism traffic and generate interest in your business***

We will cover these topics and much more!

Wednesday, April 2, 2014

2:00—4:30pm

The Yadkin Center

4649 US Hwy 601, Yadkinville



Pre-registration for this seminar is required. Please contact the Small Business Center at cobles@surry.edu or 336.386.3685.

This event is co-sponsored by the Yadkin County Chamber of Commerce. Visit their website at www.yadkinchamber.org to see how the chamber can help you reach your business goals!

