



SOCIAL MEDIA MARKETING

AN OVERVIEW FOR BUSINESS OWNERS

Wednesday, August 27, 2014

1:30-4:30pm

The Elkin Center, 1461 North Bridge Street, Elkin

Are you confused about all the social media platforms available to market your business? In this introductory seminar, we will discuss the power of FaceBook, Twitter, LinkedIn, Instagram, blogging and other avenues to reach your target markets. Explore what works best for your business and how you can best manage your social media strategy.

Pre-registration for the FREE seminar is required by contacting the Small Business Center at cobles@surry.edu or 336.386.3685.

This seminar is co-sponsored by the Yadkin Valley Chamber of Commerce. Visit the chamber website at www.yadkinvalley.org to see how the chamber can help you!

