



August 21
5:30 p.m.– 8:30 p.m.
Wilkes Campus

SnapChat for Small Business

Presenter: Martin Bossman

SnapChat is capturing the attention of millennials with its disappearing photos and messages, filters and lenses, and private messaging. Do you want to reach the growing market of millennials between the ages of 25 – 35 or maybe their parents, then you need to understand how to use SnapChat. In this class, you will learn the fundamentals of SnapChat, how you can use it for your business and how to use SnapChat's On-Demand Geo-Filters to make your business part of your customer's special moments.

Want to register for this seminar? It's easy!

- 1 Go to www.wilkescc.edu/SBC.
- 2 Click on *Upcoming Seminars*.
- 3 Locate this seminar and click *Register*.
- 4 Enter your email address and continue to complete registration.

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Registration is required.

Call Laurie Brintle-Jarvis at **336-838-6166** or visit www.wilkescc.edu/SBC to reserve a seat.



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