



WILKES CAMPUS • LOWE'S HALL • 5:30 P.M.-8:30 PM WordPress Seminar - 3-Part Series

WordPress Seminar Series: Part 1-August 12

In the "Basic" class, participants will learn the difference between WordPress.com and WordPress.org and why they should use WordPress.org (this can be confusing). The instructor will discuss web hosting, domains--all the things users need to get their WordPress website up and running. Participants will learn all the basics of the dashboard as well. Lastly, participants will explore theme choices and plug-ins.

WordPress Seminar Series: Part 2-August 26

In the "Intermediate" class, the instructor will set up a WordPress platform on a hosting site for each student and offer a lot of hands-on exercises. Participants will learn to use all of the dashboard functions; they will find a theme for their website and install it; they will also install plugins, create pages, blog posts, learn how to add photographs, logos, and customize the look of their website.

WordPress Seminar Series: Part 3-September 9

In the "Advanced" class, the instructor will discuss eCommerce, the themes, plugins, and payment processors which are needed to sell products from a website. Also, the seminar will cover SSL Certificates (required to make purchasing on their website safe), advance customization tips, security and backup for their website, and SEO for WordPress.

Want to register for this seminar? It's easy!

- 1 Go to www.wilkescc.edu/SBC.
- 2 Click on *Upcoming Seminars*.
- 3 Locate this seminar and click *Register*.
- 4 Enter your email address and continue to complete registration.

Wilkes Community College • Small Business Center
1328 South Collegiate Drive • Wilkesboro, NC 28697 • www.wilkescc.edu



FREE!

All SBC seminars are
FREE of charge!

Registration is required.

Call Laurie Brintle-Jarvis at
336-838-6166 or visit
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to reserve a seat.



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